Canet en Roussillon, France, October 2014.

A multihull brokerage boat show to meet the market expectations:

## « Les OCCASIONS du MULTICOQUE » - « The MULTIHULL GOOD DEALS »

Times change: niche boating for 30 years, the multihull industry is now a real locomotive. The market for catamarans grows 3 to 5% per year.

Customers come from diverse backgrounds, they are for a third of new entrants to the boat market, owners arriving from monohull or power boat. Multihulls meet the expectations of these newcomers, they offer the space and comfort required, without compromising performance.

Therefore, the used-multihulls market has become a true economic reality and a response to the development of sales of brand new multihulls.

With an annual production of multihulls approaching 1000 boats, the market opportunity is obvious, and a dedicated showcase is legitimate.

To meet this growing activity, the association **NAUTIPOLE MEDITERRANEE in Canet en Roussillon**, launches from **1st to 4th October 2015**, the first event **exclusively dedicated to used multihulls**, exhibited afloat, cruising catamarans and trimarans, sail or power. On site, customers will also find many useful services and equipment to facilitate and enhance their purchase: electronics, rigging and sails ... financing solutions, insurance, marine survey, and also transportation, charter, tips for long cruises ... etc.

NAUTIPOLE is already known as <u>THE refit center</u> for cruising multihulls in the western Mediterranean area. Canet en Roussillon is a great base as the professionals have all the know-how, and the expertise related to their experience, which will suit anyone's program. The marina is equipped with the latest efficient infrastructures (travelift a new 200 tonnes and 12m wide), essential for the maintenance and refit of cruising multihulls.

« Over the past few decades, the port of Canet En Roussillon has attracted the skills and expertise of the nautical industry, especially in the multihull sector.

Naval construction, mechanics, composite, woodworks, stainless steel, sail making, upholstery, hydraulics, electronics, rigging etc,... all these skills are available at the port of Canet En Roussillon. Of course, this crossroads of nautical expertise could not have seen the light without the strong political will to enable the installation of first class infrastructures and equipment", explains Philippe BERARDO, leader of NAUTIPOLE association

The organizers' ambition is clearly: "to settle in Canet THE rendez-vous to buy and sell used multihulls between professionals and individuals".

To carry out this project, NAUTIPOLE MEDITERRANEE will rely on the achievements and the experience of M2O, which will take over the organization of this unique event.

M2Organisation, creator of nautical events, is the organizer of the reference show for multihulls: the International Multihull Boat Show in La Grande Motte - Med - France (every April).

Let's meet next Fall 2015 for this new concept!!! 100% multihull brokerage...





#### PLACE :

Pôle Nautique 66 140 Canet en Roussillon France - MED

#### TARIFF :

Free entrance

# CONTACTS :

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